



THE GIFT OF *experience*

December 15, 2015

What does the word *experience* mean to you?

Here at Milwaukee Catholic Home, *experience* means biting into a freshly picked tomato. It means building sandcastles with a four-year-old grandchild. It means building memories and sharing stories with those we love.

Here at Milwaukee Catholic Home, we work to create **innovative places** and **memorable moments** that enhance the *experience* of our residents and their families and engage the broader community.

IN THIS SEASON OF GENEROSITY, WE INVITE YOU TO BE PART OF OUR CALL TO SERVE.

On the back of this letter, you can learn about three unique projects that will not only enrich the daily lives of the older adults who call MCH home, but will give our residents the opportunity to connect with the broader community and to share the fruits of lives well-lived with others.

Our goal for the successful completion of these three projects is \$60,000. We have been blessed with a \$35,000 lead gift from a grateful family that has launched our efforts forward, leaving \$25,000 to be raised this fall from those who believe in the mission of MCH.

YOUR GIFT CHANGES LIVES OF OUR RESIDENTS AND THEIR FAMILIES.

From our founding 100 years ago, Milwaukee Catholic Home has relied on charitable gifts to help keep it strong. Please consider making your gift today. We invite you to simply return the enclosed reply card, or make a secure donation via our website: milwaukeecatholichome.org.

Thank you for all you have already done to support our mission and enhance the lives of older adults. God's blessings to you and your loved ones this season!

Yours sincerely,



Dave Fulcher, CEO



Mike Brauer, Mission Advancement Officer





CLARE GARDENS

Recently featured on the front page of *The Catholic Herald*, our **pioneering farm-to-table partnership with the Franciscan Friars** recently completed its first successful growing season. Fresh, local, organically-grown produce is now a daily part of our residents' dining experience. In addition, our harvest allowed us to share produce with the **Riverwest Food Pantry**, and we are seeking ways to further formalize that connection in the coming year. We are also working to build additional infrastructure on the farm site, improving accessibility to further engage our residents in the farm experience.

EAST GARDENS

Our residents with green thumbs also have the opportunity to **tend their own garden plots** on our Prospect Avenue campus. With a generous lead gift from the Stepanek family, we have the opportunity to re-design our East Garden, making the space more accessible to our residents with mobility impairments through the construction of additional paths and raised garden beds.

INTERGENERATIONAL OUTDOOR CLASSROOM

MCH is constantly seeking new ways to expand on our rich **intergenerational partnerships with the child daycare onsite** and with local schools, creating opportunities for learning and sharing of experiences across the generations. In 2016, we hope to build a unique place of intergenerational learning and discovery in the courtyard of our Health and Rehabilitation Center. The Intergenerational Outdoor Classroom will include an array of multi-sensory educational activities for building, climbing, painting, making music and observing nature. Our older adult residents will learn and play side by side with their "grandfriends," creating an experience that is truly unique among senior living communities.



JOIN US! GIVE THE GIFT OF EXPERIENCE.